



GROWTH LEAD · COMMUNITY MANAGER · AMBASSADOR LEAD · BDM

syresngs@gmail.com | x.com/xbtonchaine | t.me/xbtjobs | linkedin.com/in/xbtonchain | github.com/xbtonchain

SUMMARY

Results-driven Web3 operator who has worked with 100+ blockchain projects since entering the industry in 2019. Deep, cross-functional experience spanning community management, ambassador leadership, KOL relations, business development, raise facilitation, project management, UI/UX, content, and AI-assisted workflows. Well connected with key industry leaders and widely recognized on Crypto Twitter.

CORE ROLES COVERED

Growth Lead · Community Manager · AI Prompt Engineer · Vibe Coder · KOL Manager · Ambassador Lead · UI/UX · Raise Facilitator · BDM · Project Manager · Collab Manager · Content Writer · Influencer Manager

EXPERIENCE

Growth Lead & Ambassador Lead — Independent / Freelance

2019 — Present

Partnered with 100+ blockchain projects across exchanges, DeFi protocols, infrastructure, and L1s — running community management, ambassador programs, KOL campaigns, business development, and raise facilitation from pre-launch through scale.

Senior Ambassador — IXFI Exchange

2023 — Present

Represented a Gen 3.0 crypto exchange to a global audience, driving community growth and onboarding across the ambassador program.

Chief Marketing Officer — Zyndo

2023 — Present

Owned marketing strategy for a no-loss multi-chain onchain app — brand, campaigns, and growth.

Community Manager — KRNL Labs

2022 — 2023

Managed community operations for a verifiable orchestration layer, keeping builders and holders aligned through rapid product iteration.

SELECTED PROJECTS (100+ TOTAL SINCE 2019)

KRNL Labs	Community Management	Verifiable orchestration layer for onchain execution.
IXFI Exchange	Senior Ambassador	Gen 3.0 gamified crypto exchange, 180+ countries.
Candoxa	Advisor	Blockchain memory layer preserving verifiable digital presence.
Zeroloss	Growth Strategist	DeFi protocol reducing impermanent loss via PMM.
Binance	KOL	World's largest crypto exchange by volume.
Yellow	Ambassador	Decentralized clearing network built on state channels.
Zyndo	CMO	Seamless no-loss multi-chain onchain app.
Mises Browser	Collab Manager	Web3 mobile browser with extension support.
Bynomo	BDM	Fee-capture dApp for ecosystem B2B partnerships.

...and 100+ other projects since 2019.

SKILLS

Growth & Community: Community Management, Ambassador Program Design, KOL Sourcing & Management, Growth Strategy, Discord/Telegram Ops

Business & Ops: Business Development, Raise Facilitation, Project Management, Collab & Partnership Management, Advisory

Content & Product: Content Writing, UI/UX, AI Prompt Engineering, Vibe Coding, Campaign Strategy